

NATHAN D. B. PIZAR

SOFTWARE

Ae After Effects
Pr Premiere
Ps Photoshop
Ai Illustrator
Id InDesign
Au Audition
Ch Character Animator
Cp Captivate
Acrobat
G Google Suite
MS Office Suite
R Rive
Tumult Hype
C Camtasia
Canva
Mocha
Video Copilot
Red Giant
B Boris FX
Sketchup
Cinema 4D
Blender
Figma
Sketch
Procreate
rs Articulate Rise
VS Code
HTML
CSS
JavaScript
Wordpress

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📞 318-317-5655

📍 Fallbrook, CA

MOTION DESIGN

RÉSUMÉ 2023

PERSONAL SUMMARY



I'm a creative multitool who is used to wearing multiple hats. Animating motion graphics is my main focus, but I also have a background in film production, interactive media, and graphic design. As a creative problem solver, I love living at the intersection of art and technology.

I've created work for clients ranging from small local businesses to international brands. Show openers, explainers, commercials, data-driven responsive motion templates and infographics, visual effects... you name it! Whether it's directing, creative consulting, workflow and process development, or mentoring and training junior artists, I never say no to a challenge.

EMPLOYMENT EXPERIENCE

▼ SENIOR MOTION DESIGNER

Held a senior role that included providing creative direction, developing technical processes, documenting standard operating procedures, and mentoring junior artists. Created show openers, bumpers and other animated elements for large-scale live corporate events for clients like Baskin Robbins, CVS, Deloitte, Dunkin, and KB Home, the Selma Bridge Crossing Jubilee, and the National Museum of African American Music. Project highlights include animating a pair of show openers for the CVS Health Retail Leadership Experience. These long form pieces were displayed on a curved multi-screen LED wall spanning the entire stage and were over 20,000 pixels wide.

Go West Creative

Nashville, TN (Remote)

4/22 - 11/22

▼ CREATIVE DIRECTOR

Produced a detailed branding guide and established corporate graphics standards. Researched and proposed software and hardware solutions for expansion of creative services. Maintained and updated web content, coded templates using HTML, CSS, PHP, and Javascript. Designed social media content, and sales and marketing materials. Filmed and edited BTS footage and sizzle reels, animated stage graphics and previsualizations.

Power Plus Productions

Vista, CA (Hybrid)

4/21 - 4/22

Produced seasonal animations and real-time interactive visuals for special events. Implemented media management system and tagged the asset library for semantic searchability. Edited live streaming content, pre-producing sessions and creating post-show cutdowns. Managed all aspects of the quarterly newsletter, which involved research, content writing, and all layout and design.

▼ MOTION GRAPHIC DESIGNER/EDITOR

Created animations, edited video, and designed static graphics for various contract clients. Built and updated websites, social media content, and graphic design. Managed web hosting, server migration, and backups. Consulted on and operated audio/visual tech for small live events and conferences. Created instruction guides and illustrated training materials for industrial and agricultural businesses. Oversaw a major initiative to inventory, digitize, index, and upload an archive of almost a century of monthly magazines published by the Avicultural Society of America.

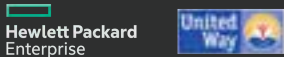
Self Employed

Nashville, TN - Fallbrook, CA

11/20 - 4/21

🌐 www.pizar.net

BRANDS



SKILLS

- Concepting
- Creative Writing
- Copy Writing & Editing
- Storyboarding
- Producing/Directing
- Camera/DIT
- Videography
- Grip & Electric
- Motion Design
- Character Animation
- Video Editing
- Visual Effects
- Compositing
- Web & Print Design
- Photo Retouching
- IT/Networking
- Programming
- Problem Solving

EXPERIENCE (CONT.)

▼ MOTION DESIGNER

Conceived and executed animated graphics and videos. Crafted memorable and compelling visual experiences for in-person and online audiences in a variety of styles. Produced quality media for high resolution, non-traditional displays and other formats for diverse brands, including Fortune 500 clients like Sonic, Petco, Aetna, and Hewlett-Packard.

Traveled to provide on-site graphics production for live events. Created original 2D and 3D animation, incorporating audio, graphics, video, and effects into dynamic, engaging storytelling and environmental media. Designed and proposed mood boards, style frames, and storyboards. Played an integral role in the conceptualization and development of creative pitches and design solutions. Customized, modified, and updated existing motion graphics projects and templates.

Estimated and maintained awareness of project expenses and billable hours, considered budgetary and schedule constraints to proactively manage profit margins. Sourced appropriate stock imagery and created original artwork elements. Managed and organized stock asset libraries. Tracked progress of deliverables, managed file versioning, exported and transcoded to delivery formats, and performed QC of final projects. Highlights include providing on-site animation and graphics for events such as the Sonic National Convention, with general sessions of over 5,000 attendees. Graphics packages included original show openers, bumpers, lower thirds, and concert visuals.

▼ LEAD EDITOR/MOTION DESIGNER

Crafted compelling narrative threads from interview footage and B-Roll. Designed and executed stand-alone animations and live-action integrated motion graphics. Created dynamic lower thirds and data-driven infographics. Developed a multi-cam editing workflow for interview projects and music videos. Managed large batches of source media and delivery files, tracking the status of multiple sequences through various stages of production. Assisted with camera and lighting for studio shoots. Contributed to creative conceiving and scripting.

Edited commercials, awards videos, industrials, and documentaries for clients including VF Imagewear, Advent, Hiller Plumbing, and Metro Nashville Public Schools. Responsible for creating large batches of multiple nominee videos for the Nashville Business Journal. Managed all aspects of video editing, and graphics creation, and delivery. Developed automation code to generate lower thirds and title cards for 40-60 award winners and nominees per event, and export individual custom videos for each.

▼ MOTION GRAPHIC DESIGNER

Animated award winning television commercials, info displays, and social media videos for regional grocery, medical, hospitality, gaming, and auto industry clients. Built multi-format content for in-house display screens, billboards, and large outdoor LED displays. Edited live-action commercials and corporate videos. Assisted with lighting and grip for video shoots on set and in the studio. Brainstormed concepts, wrote scripts, and developed storyboards. Created interactive kiosks and web ads, including keyframed animation and coding dynamic elements using Flash and HTML5/JavaScript. Clients included Brookshire's Food & Pharmacy, YMCA, United Way, SciPort Discovery Center, University Health, Buick/GMC, and Hyundai.

Go West Creative

Nashville, TN
5/18 - 11/20



KGV Studios

Nashville, TN
7/17 - 3/18

Romph & Pou Agency

Shreveport, LA
10/13 - 7/17

